

Wendy Strain
Curriculum Vitae
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Website: www.WriteServicesLLC.com
LinkedIn: [linkedin.com/in/wendystrain/](https://www.linkedin.com/in/wendystrain/)

Email: wendy@writeservicesllc.com
Twitter: [@WendyStrain](https://twitter.com/WendyStrain)



Ghostwritten / Edited Works

Business / Technology

- Non-fiction full-length title providing real-world financial advice to a layperson audience
- Non-fiction full-length title examining business process and its contribution to success in a growing, multi-million-dollar firm.
- Non-fiction full-length title exploring business change management
- Non-fiction expert book on the process and tactics of digital nomadism
- Non-fiction title exploring online marketing and website design
- Non-fiction title exploring new trends in business management with online accessibility
- Non-fiction title detailing how to build websites with WordPress
- Non-fiction title detailing how to build websites with proprietary software CRM
- Internal training manual for children's transportation company in large metropolitan area.
- Internal employee training manual, parent handbook, and website content for multiple location child care chain.
- Business plan for water filtration company specializing in cleaning fracking water
- Business plan for water filtration company specializing in desalinization
- Business plan templates and content for the establishment of medical clinics in California
- Inspirational business start-up advice ebook targeted to online businesses for global technology entrepreneur

Academic / Professional

- Scientifically-backed full-length philosophy non-fiction on after-life experience
- Neurotheology full-length textbook for professor and doctor used in college classrooms on multiple college campuses.
- Academically-oriented full-length non-fiction title covering the history of the juvenile justice system in America from colonies to present day.

- Academically-oriented full-length non-fiction title examining the resiliency of communities along America's third coast based on data collected following Hurricane Katrina
- Academically-oriented full-length non-fiction title exploring the initiation and impact of the American National Zoo
- Theology full-length non-fiction title examining specific scriptures and their provenance
- Theology full-length non-fiction title examining the nature of freedom, conscience, and social responsibility
- Philosophy full-length non-fiction / fiction hybrid examining Hindu philosophy, science, and the human body on the adult level and translating the information discovered into stories to enhance children's understanding
- Full-length non-fiction exploring wild animal rights, treatment, and preservation
- Full-length non-fiction exploring similarities and solutions to gang violence and extremist terrorism
- Full-length non-fiction exploring the addiction treatment industry and recommended improvements

Memoir

- *Living Life in the Lymelight* for Rachel Long: memoir-style account of her battle with chronic lyme disease and the medical profession that told her it wasn't possible.
- Full-length memoir-style account of a doctor's battle with childhood abuse and self-help / inspiration for readers to follow her path
- Workbooks / video scripts to accompany childhood abuse title for doctor turned life coach
- Full-length memoir-style account of substance abuse for an abuse counselor
- Full-length memoir-style account about true-life miscarriage of justice
- Full-length non-fiction exploring the addiction treatment industry and recommended improvements

Fiction

- Full-length political intrigue
- Full-length children's chapter book about angels
- Full-length children's book about elephants
- Full-length coming of age youth fiction
- Full-length science fiction thriller involving cloning
- Full-length contemporary science fiction involving social inequities and prolonged lifespans
- Full-length science fiction space odyssey

- Full-length dark paranormal including ghosts and a morality lesson
- Full-length fantasy romance set on a different planet
- Full-length sweet romance involving newlyweds
- Full-length erotica fiction in the style of *50 Shades of Gray*
- Full-length historical fiction based in early 1900s Tennessee
- Full-length contemporary fiction involving substance abuse
- Philosophy full-length non-fiction / fiction hybrid examining Hindu philosophy, science, and the human body on the adult level and translating the information discovered into stories to enhance children's understanding
- Full-length fictionalized contemporary refugee fiction

Grant Proposals

- Go Pure Green, Clinton Global Initiative energy grant
- Business innovation center funding, EDA – \$500,000 won
- Cyber-infrastructure grant, NSF – \$500,000 won
- Science-Technology leadership development, NSF – \$1.5M won
- Economic development center creation, Foundation grant - \$500,000 won
- Museum science program – NASA
- Museum science program – NSF
- Roadway and infrastructure grant, TXDOT
- New technology testing center, FAA - \$800,000 won
- Research center for sportfish, NOAA - \$500,000 won
- Research center for Gulf of Mexico, Foundation grant - \$4M won
- Gulf studies research, NOAA - \$3.5M won
- Wearable technology development grant, NSF - \$1.5M won
- Wearable technology application and database development, NIH - \$34M won
- Electric bus deployment and infrastructure, LADOT - \$32M won
- Alternative energy power plant construction and delivery system, South Coast Air Quality Management District – \$3.2M won
- Electric bus deployment and infrastructure, DOT - \$3.1M won
- Alternative power vehicle manufacturing, FTA - \$2.5M
- Alternative fuels transportation corridor construction, DOT - \$4.2M
- Agricultural technology education bridge program, DOE - \$1M

- Earthquake resilience and retrofitting, FEMA - \$19.6M

Professional Associations / Memberships / Partnerships

- ◆ Grant Management Associates
- ◆ Grant Professionals Association (former)
- ◆ American Writers and Artists, Inc. (AWAI)
- ◆ Professional Writers Association
- ◆ Copyblogger
- ◆ Freelancer's Union
- ◆ Memphis Chamber of Commerce
- ◆ Story Terrace
- ◆ Round Table Companies
- ◆ Mascot Books
- ◆ The Creative Group
- ◆ Ghost Writers, Inc.
- ◆ Sigma Tau Delta
- ◆ Student Association for Graduate English Scholars (SAGES)
- ◆ Golden Key International Honor Society

Education

Texas A&M University A&M - Corpus Christi, Corpus Christi, TX
Master of Arts-English academic distinction in American Literature, Rhetoric/Composition, Technical Writing. Graduated Spring 2012 4.0 GPA, Sigma Tau Delta, Golden Key Int'l Honor Society, SAGES, Elite Graduate Cohort

Westwood College of Technology - Denver, CO
B.A. Visual Communications, 2005 - graphic layout, typography, packaging, logo design, website design, visual rhetoric, Adobe Suite

Texas Wesleyan University - Ft. Worth, TX
B.A. English cum laude, 1997
minor in education with focus on learning styles, philosophy; Sigma Tau Delta, Mortar Board

Tarrant County College - Ft. Worth, TX
A.A. general education, 1995
Phi Theta Kappa, Dean's List

Professional Positions

Freelance Writer / Ghostwriter, self-employed
(1998-present)

Ghostwriter, copy writer, technical / grant writer, web writer; Have produced more than 45 full length manuscripts for clients and more than 5,000 articles for use on the web, in magazines, white papers, case studies and other business documents. Contributed to more than \$75M in awarded grant proposals. Preferred topics are in business, technology (particularly in the areas of sustainability and environmental protection), alternative health and wellness, social justice, arts and creativity at multiple levels between high academic, professional, and general audience. Professional ongoing training through AWAI (American Writers and Artists, Inc.), Copyblogger, and Grant Professionals Association. Listed with the Story Terrace, Round Table Companies, Jenkins Group, Arbor Books, Mascot Books, The Creative Group, and Ghost Writer, Inc. Associated with Grant Management Associates.

Our Write Side, co-founder, managing editor, contributor
(2015-2017)

Small publishing house and website dedicated to helping and promoting creative writers improve their craft, practice their creativity, explore new ideas, connect to a community, and learn about the business side of writing. Blog column was Letters to Casper, insights from inside the life of a ghostwriter. Produced a quarterly literary and creative journal, conducted creative writing contests including cash prizes and external judges, and compiled three anthologies. Two-time contributor to *Tales from Our Write Side* anthology and senior editor for published books.

Grant Writer, Texas A&M University
(January 2013-August 2014)

Identified potential funding opportunities and matched them with university professors primarily in the College of Science and Technology, the Harte Research Institute, and the National Oil Spill Control School; assisted in creating grant application teams; project manager for numerous grant application projects; preparation of grant application outlines, collection of data, and meeting coordination; primary grant writer for applications; budget justifications; plan of action maps; logic models, creation of charts and graphs; management of internal grant programs; presenter to faculty; trainer for new faculty on how to apply for grants; advisor for faculty applying to individual grants; awarded more than \$42M in grant awards; participated in average of two major grant application initiatives per month; also responsible for website design on six departmental projects including web content; contributed to university news articles; production of departmental biennial report including writing articles.

Content Editor, Entranced Publishing
(April 2012-December 2012)

Edited submitted fiction novel manuscripts; worked directly with the authors to suggest improvements in storytelling, character development, plot, tone, etc.; assisted in selecting manuscripts to be accepted for publishing; contributed to company blog.

Associate Editor, Reflections Journal of Writing, Service Learning and Community Literacy,
Texas A&M University
(Sept. 2011-December 2013)

Assisted with the transition of the academic journal from former location in Syracuse, New York to Corpus Christi, Texas; assisted in selecting accepted scholarly articles; contributed to social media efforts; managed journal website; represented journal at major conferences when available; coordinated with co-editors and assistant editors

First Year Writing Instructor, Texas A&M University
(Aug. 2011-Jan. 2013)

Taught composition with a focus on business and technical writing - assisted students make successful transition into college; instructed on a variety of writing formats; instilled a new understanding of writing and its role in daily life and business; how writing contributes to more effective and professional presentations, connected writing with new media outlets and future careers; introduced concepts of rhetoric and debate and the application of logic (as well as techniques to recognize signs of faulty logic); recipient of the Award for Teaching Excellence Fall 2011

Writing assistant, Coastal Bend Innovation Center, Texas A&M University
(Feb. 2011-Aug. 2011 and sporadically following until 2014)

Technical writer/editor - business plans, proposals, reports, presentations, graphics, promotional/marketing material, website content, assisted with social media campaigns; presentation materials; technical training for business owners (hardware and software). Provided presentations on how to use common office software for greater effectiveness and efficiency and how to create various forms of documents for business needs.

Graduate assistant, Athletics Department, Texas A&M University
(Jan. 2011-May 2011)

Learning assistant - assisted students involved in the athletics department with general organization, accountability, efficiency, finding solutions to busy schedules, introduced them to resources, training how to use technical equipment and software when necessary

Journalist, Mesquite News / Rowlett Lakeshore Times, Star Local News group / Owner –
Garland Journal
(2000-2005)

Community editor - covered 6 area cities, reporting, editing, proofreading, layout, photography, website content, business, politics, civic events, arts and entertainment. Served a combined total population area of approximately 400,000; covered all beats except sports; particularly skilled at personal profiles / human interest stories.

Director / co-owner, Jr. Flight Academy child-care and preschool / Premier Academy Child Care
(1994-present)

High end child care facility, educational programming, in-house and external children's transportation services - advertising, promotions, curriculum advising, training manuals; website and social media management

Manager / co-owner, Van-Go children's transportation service
(1993-1995)

Community transportation service primarily for children from school to outside activities, also served children's camps and senior activities - advertising, promotions, training

manuals, operations / policies, proposals, business plans, governmental compliance and contracts as well as team management and driver scheduling, customer service.

Presentations

New Media in the Classroom – March 2012
Conference on College Composition and Communication, St. Louis, MO

Gaylord Texan Hotel as Heterotopia - April 2012
Texas A&M University Corpus Christi, TX

Climate Change Reality - November 2012
Janet F. Harte Public Library Corpus Christi, TX

Benefits of Toastmasters - January 2013
Communications class at Texas A&M University Corpus Christi, TX

Visual Rhetoric in the Classroom - March 2013
Conference on College Composition and Communication Las Vegas, NV

Grant Writing for Adjuncts – April 2013
Texas A&M University Corpus Christi, TX

Grant Writing for STEM – September 2013
Texas A&M University Corpus Christi, TX

Grant Writing for Liberal Arts – October 2013
Texas A&M University Corpus Christi, TX

Grant Writing for New Professors in STEM – February 2014
Texas A&M University Corpus Christi, TX

Grant Writing for New Professors in Liberal Arts – March 2014
Texas A&M University Corpus Christi, TX

What's Not in Your Purse (personal empowerment speech) – May 2017
Women in Business Expo – Dallas, TX

Grant Writing for Small Businesses – May 2017
Sister to Sister Small Business Expo – Denver, CO

The Five Levels of Editing – May 2017
DeSoto County Writers MiniCon, Southaven, MS

The Five Levels of Editing – August 2017
Malice in Memphis chapter meeting, Bartlett, TN

The Earth's Invisible Blanket – October 2017
On behalf of 2C Mississippi, Southaven, MS

What it Takes to be a Ghostwriter – November 2017
Malice in Memphis Winter Conference, Bartlett, TN

Success with Grant Writing Workshop – February 2018
Small Business Development Center of Memphis, Memphis, TN

Editing Layers Writer's Workshop – April 2018
DeSoto Writers, Southaven, MS

Grant Writing for Small Businesses – June 2018
SCORE – DeSoto County, Olive Branch, MS

Is This Business Fundable? – November 2018
Small Business Development Center of Memphis, Memphis, TN



Service

Salvation Army Boys and Girls Club (1999-2004)
Garland Independent School District (2002-2004)
Rowlett Arts community support and development (2003-2007)
Habitat for Humanity (2007-2009)
Texas Marine Mammal Stranding Network (2010-2014)
Slumcode Group (Nairobi, Kenya) (Spring 2012-Spring 2013)
Toastmasters VP of Club Membership (2012-2014)
SCORE executive board member for DeSoto County and Tunica County, MS (2017-2018)
Grant Professionals Foundation marketing board member (2017-2018)
Grant Professionals Association Mid-South Chapter secretary and treasurer (2018-present)
Climate Reality Project (2012-present)
Citizen's Climate Lobby and Education (2016-present)
2C Mississippi (nonprofit climate education) (2016-present)



Awards/Recognition

Specialized scholarship award for philosophy Spring 1997
Garland Independent School District volunteer recognition Spring 2004
Modern Woodmen of America Youth Service Club volunteer recognition Fall 2004

Award for Teaching Excellence Fall 2011

Elite Outstanding Cohort Member recognition - Summer, Fall, and Spring 2011

Outstanding Islander recognition - Spring 2012

Outstanding Islander recognition - Fall 2012